

# NATIONAL VILLAGE CONFERENCE

Charlotte  
North Carolina  
October 5-7, 2020



**20/20**

**Sponsor  
Prospectus**

~Clear Vision  
for the Future~

VILLAGE  
to village  
network<sup>®</sup>



# About VtV Network

Village to Village Network is the national organization formed to support developing and operational Villages by providing resources, education and expert guidance. The Network is the sole leader in the Village Movement and the No. 1 advocate for aging in place.

Village to Village Network serves as a “Village Commons” for Villages to connect with one another, and as a central point of contact for

those seeking information about the Village movement.

About one in three people over the age of 65 live alone, and in the United States, half of those older than 85 live alone. Villages improve the population health of the communities they serve by helping people remain in their homes and independent in their communities.

**250**

**Operating Villages**

**100**

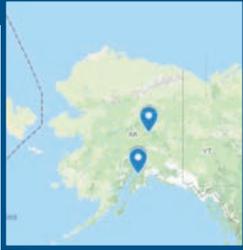
**Developing Villages**

**11**

**International Villages**

**40,000**

**Older Adults Served**



# October 5-7, 2020

Charlotte Marriott City Center  
100 W Trade Street  
Charlotte, NC 28202

Just seven miles from  
the Charlotte Douglas  
International Airport.

# About NVC2020

- Industry Leading Keynote Speakers
- Breakout Learning Sessions, Technology Workshops
- Networking Opportunities
- Older Adult Audience

## **EXHIBITORS:**

Sponsorship at the National Village Conference is an excellent opportunity to position your brand at the forefront of Village leaders and supporters who represent more than 40,000 older adults across the country and abroad. The National Village Conference will focus on both learning and networking. This annual conference provides a unique opportunity to reach potential customers. You will also support the mission and be a part of the Village movement, promoting the success of all older adults to age in place.

## **WHO ATTENDS:**

Village to Village Network member Villages, Staff, Board Members, Volunteers, Individual Village Members, those interested in topics on aging and industry experts. Attendees also include caregivers, social workers, nurses, geriatricians, aging in place specialists, local government officials and researchers.



# Sponsorship Levels

Sponsorship Benefit	Premier Sponsor (1)	Lunch & Learn Sponsor (2)	Technology Sponsor (4)	Exhibitor Plus Sponsor	Exhibitor Sponsor (No Electrical)
	\$20,000	\$10,000	\$4,000	\$2,500	\$1,500
<b>Networking Opportunities</b>					
Keynote Address	●				
General Session Address		●			
Breakout Session			●		
Conference Registration	4	3	2	1	1
Opening Dinner	●	●	●	●	
Networking Reception	●	●	●	●	●
Breakfast Roundtables	●	●	●	●	●
Complimentary Hotel Room	2	1			
Exhibitor Table	●	●	●	●	●
<b>Digital/Print Recognition</b>					
Logo in Program & on Website	●	●	●	●	●
Social Media	●	●	●	●	●
Color Ad in Program	Full Page	Half Page	Quarter Page	Logo Only	Logo Only
Logo on Screen During Opening & Closing Sessions	●	●	●	●	●
Logo on Entrance Signage	●	●	●	●	●
Additional Attendees	\$500	\$500	\$500	\$500	\$500

*We welcome the opportunity to tailor a sponsorship package to meet your goals!*

# Sponsor Agreement

Please complete the following agreement and either mail or email it to Village to Village Network Executive Director, Barbara Sullivan (4818 Washington Blvd., St. Louis, MO 63108 or [vtv@vtvnetwork.org](mailto:vtv@vtvnetwork.org)).

Agreement & Payment Deadline – **June 1, 2020**

**Please select the sponsorship opportunity you would like from the list below:**

## Conference Specific Sponsorship Levels:

- Premier Sponsor ..... \$20,000
- Lunch & Learn Sponsor ..... \$10,000
- Technology Sponsor ..... \$4,000
- Exhibitor Plus Sponsor ..... \$2,500
- Exhibitor ..... \$1,500
- Additional Attendee Registration** ..... **\$500**

Sponsorship total: \$ \_\_\_\_\_

## Payment:

- Please send me an invoice to pay by ACH or check.
- My check is enclosed for the total sponsorship.

## Sponsor Information:

By signing below you agree to complete your payment by **June 1, 2020**. Sponsorships are non-refundable. For payment questions, please email [vtv@vtvnetwork.org](mailto:vtv@vtvnetwork.org) or call 617.299.9638.

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Names of Additional Attendees \_\_\_\_\_

\_\_\_\_\_



# Past Sponsors



## Disclaimer:

The Village to Village Network, INC, including its officers, directors, partners, agents, members and employees shall in no way be held responsible for any and all demands, claims, damages to persons or property, losses and liability that arise from any exhibitor negligence, either solely or in collaboration with Charlotte Marriott City Center. Exhibitors assume full responsibility and liability for losses, damages, and claims for any injuries. All exhibitors who wish to protect their property are to do so at their own expense. To protect against loss, it is recommended that exhibitors have representatives at the exhibit tables at all times when the exhibit area is open. Conference details subject to change without notice.

# Exhibitor Information

## Application Deadline: May 1, 2020

Refer to the sponsorship chart to see how many registrations are included at each level. Conference registrants receive complimentary breakfast and lunch on corresponding conference days. All additional exhibit staff from sponsoring organizations must register separately for an additional fee to attend.

## Payment Details:

All payments are due by **June 1, 2020**. Payments can be made by check payable to **Village to Village Network, 4818 Washington Blvd., St. Louis, MO 63108**. For ACH payments, contact the office at **617.299.9638**.

## Exhibit Set Up:

Exhibitors may set up on Monday, October 5, 2020, starting at 8:00 AM. Exhibit booths must be in place by the start of registration at 12:00 PM.

## Exhibit Dates and Hours:

Monday, October 5, 1:00 PM – 8:00 PM  
Tuesday, October 6, 7:30 AM – 6:00 PM  
Wednesday, October 7, 7:30 AM – 12:00 PM

## Exhibitor Table Information:

All exhibit tables will be located in close proximity to attendees. Each table will have two chairs and skirting. **If you require electrical power at your table, there may be an additional fee.**

## Dismantling:

We respectfully request exhibits to remain until the end of the allotted exhibit time on Wednesday, October 7 at 12 PM.

## Shipping Information:

Exhibitors/Sponsors are welcome to ship collateral materials to the hotel prior to the conference. All materials need to be received between October 1 and no later than October 4, 2020. Details will be sent upon confirmation of sponsorship. All shipping expenses are the responsibility of the exhibitor.





**VTVNETWORK.ORG**

**To Register:**

**Call: 617-299-9638**

**~ or ~**

**Email: [vtv@vtvnetwork.org](mailto:vtv@vtvnetwork.org)**